

## B2B ecommerce

Optimize your B2B web store with an all-in-one online solution and reach new customers. Gain a competitive advantage in this increasingly global market. Your web store will be available 24/7/365, so your clients can easily make purchases no matter where they are in the world when it's convenient for them.

### A personalized experience

Along with all the B2C web store features, k-ecommerce includes some innovative features that are optimized for B2B businesses. Give your customers the online retail experience they want in a B2B context.

- ✓ Personalized and secure online accounts
- ✓ Multiple shipping addresses and contacts per account
- ✓ k-ecommerce's native Single Sign-On (kSSO)
- ✓ User-Specific Catalog for customized catalogs, pricing and payment terms  
Online invoices and quotes\*
- ✓ Purchasing rules and order approval workflows
- ✓ Access to historical account information
- ✓ Access to previous orders and frequently ordered products to easily reorder  
Schedule recurring orders
- ✓ Collaborative file sharing tools  
Product customizer  
Express Order (Excel-enabled)
- ✓ Purchase Lists & Saved Carts
- ✓ Payment on account  
Online Bill Pay\*

\*This feature will be available with one of our next updates.

### Better equip your sales team

Empower your sales force with Sales Portal. With this powerful tool they can check inventory and prices on the fly, providing your customers with prompt, efficient service at all times.

- ✓ Ability to create orders, quotes\* and returns\* from anywhere, anytime
- ✓ Real-time pricing and availability
- ✓ Customer order/account history
- ✓ Permission-based logins per team member with no seat limitations  
File collaboration tool  
Same web store experience as customers