

Optimize your **B2B web store** with an **all-in-one** online solution and **reach new customers**. Gain a **competitive advantage** in this increasingly global market. Your web store will be available **24/7/365**, so your clients can **easily** make purchases no matter where they are in the world when it's **convenient** for them.

A PERSONALIZED EXPERIENCE

Along with all the B2C web store features, **k-eCommerce** includes some **innovative** features that are optimized for **B2B businesses**. Give your customers the online retail experience they want in a **B2B context**.

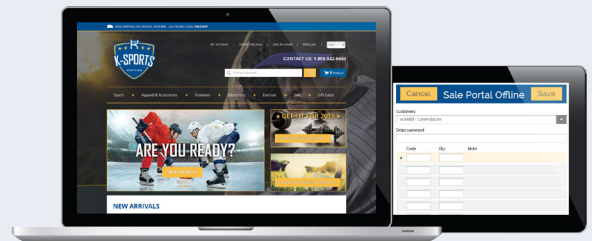
- **Personalized** and **secure** online accounts
- **Multiple** shipping addresses and contacts per account
- **k-eCommerce's** native **Single Sign-On (kSSO)**
- **User-Specific Catalog** for customized catalogs, pricing and payment terms
- Online **invoices** and **quotes***
- Purchasing **rules** and **order approval** workflows
- Access to **historical account information**
- Access to **previous orders** and **frequently ordered products** to easily reorder
- Schedule **recurring orders**
- Collaborative **file sharing** tools
- Product **customizer**
- **Express Order** (Excel-enabled)
- **Purchase Lists & Saved Carts**
- Payment **on account**
- **Online Bill Pay***

FORRESTER ESTIMATES THAT
B2B eCommerce WILL REACH
\$1.1 TRILLION
BY **2020** IN THE US ALONE

*This feature will be available with one of our next updates.

BETTER EQUIP YOUR SALES TEAM

Empower your sales force with **Sales Portal**. With this powerful tool they can check **inventory** and **prices** on the fly, providing your customers with **prompt, efficient service** at all times.



- Ability to create **orders, quotes*** and **returns*** from anywhere, anytime
- **Real-time** pricing and availability
- **Customer order/account** history
- **Permission-based** logins per team member with **no seat limitations**
- **File collaboration** tool
- Same **web store experience** as customers

THE OLD WAY OF SELLING B2B

