

COFFEE BEANERY

MARKET: WORLDWIDE | INDUSTRY: SPECIALTY COFFEE | ERP: MICROSOFT DYNAMICS™ NAV

Coffee Beanery is a family-owned business founded in 1976. An industry leader in specialty coffee, they offer 40 unique blends of high-quality beans—all available in decaf and roasted to perfection with their patented Right Roast® Process.

THE CHALLENGE

Coffee Beanery had both B2C and B2B web stores with **k-eCommerce** already, and wanted to expand their sales channels further. They started selling their products on Amazon, which proved a lot more successful than they anticipated. Soon they were having trouble keeping up with manual order fulfillment. They needed a solution that integrated everything from Amazon back to Microsoft Dynamics™ NAV, and **k-eCommerce** had just the solution for them.



coffee beanery

THE SOLUTION

k-eCommerce's Online Marketplace integration allowed **Coffee Beanery** to automate the entire order process from Amazon, all the while managing just one database in Microsoft Dynamics™ NAV. No longer do they have to manually enter the orders received on Amazon.

Watch the video:

www.k-eCommerce.com/coffee-beanery

THE RESULTS

INTEGRATION MEANS AUTOMATION

The integration from Amazon all the way back to Microsoft Dynamics™ NAV means orders are processed automatically.

DIVERSE SALES CHANNELS

Along with their Amazon business, **Coffee Beanery** also runs two successful web stores with **k-eCommerce**, one for their B2C customers and another for their B2B buyers.

CHANGES IN A SNAP

k-eCommerce's built-in content management system allows them to make changes to their web stores on the fly.

INNOVATIVE SOLUTIONS

Whenever a new challenge is encountered, **k-eCommerce**'s scalability means that their needs are met following industry best practices

MAKE DYNAMICS SELL FOR YOU



INTEGRATION

k-eCommerce integrates with **Microsoft Dynamics™**

B2B/B2C

k-eCommerce is optimized for **B2B** and **B2C** web stores alike



RESPONSIVE

k-eCommerce's responsive web design means a cohesive experience **across all devices**

PCI CERTIFIED CLOUD

k-eCommerce is secure with its **PCI DSS certified** cloud



“

We're not experts. We don't pretend to be experts and k-eCommerce has really allowed us to do the things that we needed to do with our business to grow and be successful without having to be an expert at eCommerce.

”

Britain Butcher | Creative Manager
COFFEE BEANERY

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